

Gold Outlook 2026

Push ahead or pull back





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Push ahead or pull back

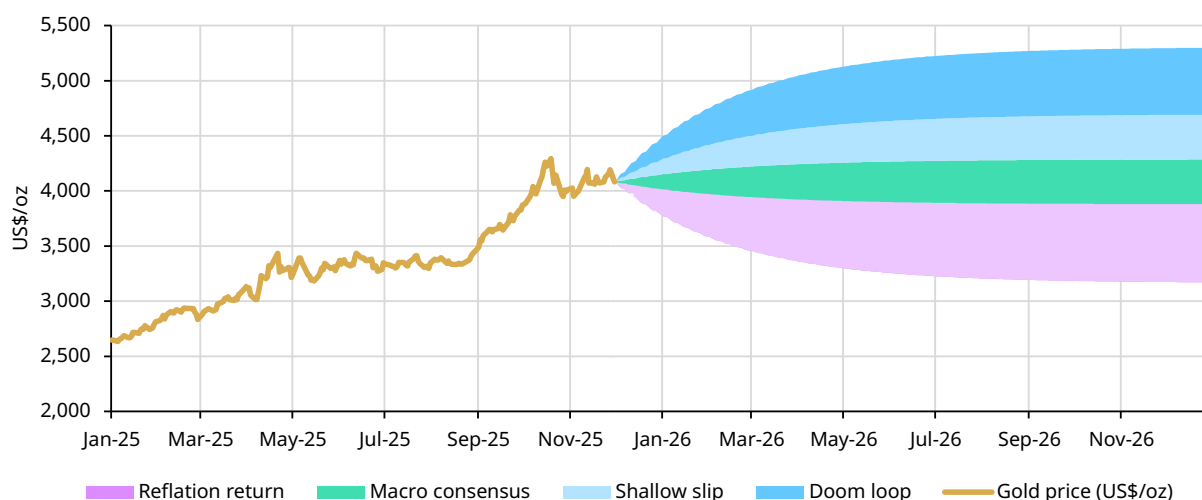
Gold has experienced a remarkable 2025, achieving over 50 all-time highs and returning over 60%.¹ This performance has been supported by a combination of heightened geopolitical and economic uncertainty, a weaker US dollar, and positive price momentum. Both investors and central banks have increased their allocations to gold, seeking diversification and stability.

Looking to 2026, the outlook is shaped by ongoing geoeconomic uncertainty. The gold price broadly reflects macroeconomic consensus expectations and may remain rangebound if current conditions persist. However, taking cues from this year, 2026 will likely continue to surprise. If economic growth slows and interest rates fall further, gold could see moderate gains. In a more severe downturn marked by rising global risks, gold could perform strongly. Conversely, a successful outcome from policies set by the Trump administration would accelerate economic growth and reduce geopolitical risk, leading to higher rates and a stronger US dollar, pushing gold lower.

Additional factors, such as central bank demand and gold recycling trends, could also influence the market. Most importantly, gold's role as a portfolio diversifier and source of stability remains key amid continued market volatility.

Chart 1: Continued market volatility and geoeconomic risk could push gold higher, but a reduction in risk premia could put pressure on its performance

2026 implied gold performance based on hypothetical macroeconomic scenarios*



*Historical data based on the LBMA Gold Price PM in USD as of 28 November 2025. Ranges are not price forecasts but hypothetical illustrations of the potential scenario outcomes based on our [Gold Valuation Framework](#). 'Macro consensus' implies a range between -5% and 5%; 'Shallow slip' implies 5% to 15% upside; 'Doom loop' implies 15% to 30% upside; and the 'Reflation return' implies a 5% to 20% drop. The reference point is the average LBMA Gold Price for November 2025. For more details, see [Table 2, p9](#). Source: Bloomberg, ICE Benchmark Administration, Oxford Economics, World Gold Council

1. Gold is up 60.6% based on the LBMA Gold Price PM as of 28 November 2025.



Gold's impressive surge

After setting more than 50 all-time highs and edging over 60% by the end of November, gold has emerged as one of the strongest performing assets in 2025 (Chart 2).

This historic rally, gearing up to be gold's fourth strongest annual return since 1971,² has been driven by a combination of factors.

At a macro level, two stand out:

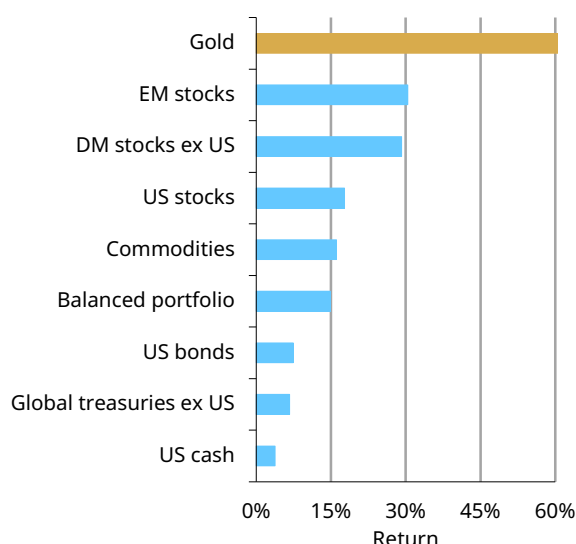
- A supercharged geopolitical and geoeconomic environment
- Generalised US dollar weakness and marginally lower rates.

This environment has resulted in a broader push for portfolio diversification amid lacklustre bond returns and concerns of frothiness in equity markets.

Against this backdrop and further supported by gold's positive momentum, investment demand has surged across all regions from West to East.

At the same time, central banks continued their buying spree – with demand well above average, even if below the records seen in the previous three years.

Chart 2: Gold takes a place on the podium in 2025
Y-t-d returns for gold and key asset classes in USD*



*Data as of 28 November 2025. Indices used Bloomberg Barclays Global Treasury ex US, Bloomberg Barclays US Bond Aggregate, ICE BofA US 3-Month Treasury Bills, New Frontier Global Institutional Portfolio Index, MSCI World ex US Total Return Index, Bloomberg Commodity Total Return Index, MSCI EM Total Return Index, LBMA Gold Price PM USD, MSCI US Total Return Index. Note that while gold's return over the period was 60.6%, the chart shows 60% for simplicity. Sources: Bloomberg, World Gold Council

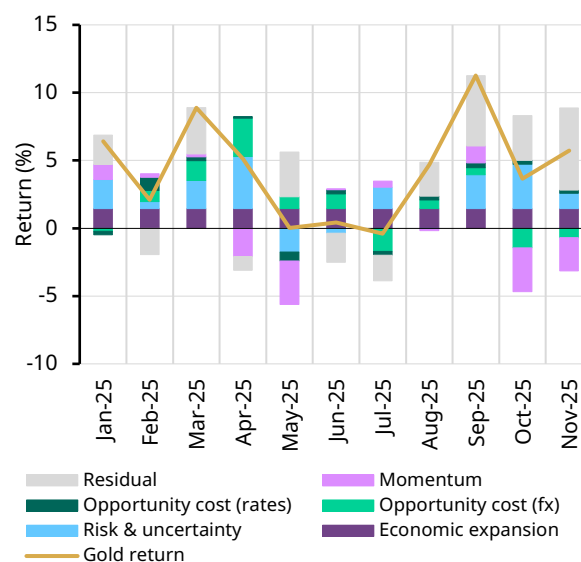
Our Gold Return Attribution Model (GRAM) – summarised in **Chart 3** and **Table 1** – indicates that **the high-risk environment explains roughly 12 percentage points of gold's y-t-d return**, primarily driven by geopolitical risk. **Reduced opportunity cost** – through a weaker US dollar and marginally lower rates – **contributed another 10 percentage points**.

Within the two factors above, the combined effect of heightened geopolitical risk and US dollar weakness accounted for roughly 16 percentage points. This underscores the outsized influence of politics and macro uncertainty on gold's performance so far during Trump's second term.

Further, **price momentum and investor positioning contributed nine percentage points**, while **economic growth added 10 points**.

Chart 3: Geopolitical risk, dollar weakness, and investment flows drove gold higher

Key drivers of gold's return by month via GRAM*



*Data as of 28 November 2025. Our Gold Return Attribution Model (GRAM) is a multiple regression model of monthly gold price returns, which we group into four key thematic driver categories of gold's performance: economic expansion, risk & uncertainty, opportunity cost, and momentum. Results shown here are based on analysis covering a five-year estimation period using monthly data. Alternative estimation periods and data frequencies are available on [Goldhub.com](https://github.com).

Source: Bloomberg, World Gold Council

Notably, the contributions of the four main factors that drive gold have been unusually balanced this year (**Table 1**). This signals a market driven by diverse forces rather than a single catalyst. Having said that, momentum has played a larger role than in previous years, which is not surprising considering how gold's strong rally has prompted widespread investor interest.

2. We use 1971 as a starting point as it marks the end of the Gold Standard when gold became a freely traded asset again (see [Why 1971?](#)).



Table 1: Gold was driven in almost equal measure by its four key drivers

Return contribution from key gold drivers by year (%)*

Category	Metric	2025	2024	2023
Risk & uncertainty	GPR risk	8	3	1
	Other	4	2	2
Opportunity cost	FX risk	8	5	2
	Other	2	2	2
Momentum		9	3	2
Economic expansion		10	5	3
Total above		41	20	12
Other factors**		20	6	3
Gold total return		61	26	15

*Data as of 28 November 2025. Numbers may not add up to total due to rounding. Figures are shown as a % and represent the percent contribution to gold's return by year. For more information on our Gold Return Attribution Model (GRAM) please see [Chart 3](#).

**Other factors not included in the model, due to data availability (such as central bank purchases), transient effects, or analysis limitations.

Source: World Gold Council

What to expect in 2026

Looking ahead to 2026, markets are largely pricing in a continuation of the status quo, but divergences in macro data laden with a heavy geoeconomic blanket, mean that uncertainty will remain high. Concerns about a softening US labour market are mounting, while debates persist over whether inflation will stay stubbornly high or face renewed upward pressure. At the same time, and despite some progress, geopolitical frictions continue to simmer.

What does this mean for gold? Much like this year, unforeseen events – such as Liberation Day – are impossible to anticipate. Still, while their exact nature is unpredictable, the frequency of tail risk events is on the rise ([Chart 4](#)).³ Whether such developments trigger risk-on or risk-off sentiment could play a decisive role in shaping performance across asset classes and gold's role as a strategic diversifier.

What macro consensus tells us

The **gold price today largely reflects macro consensus expectations** related to economic growth, inflation, and monetary policy.⁴

This is captured by the rangebound performance shown by our [Gold Valuation Framework](#) when we input market consensus variables ([Table 2, p9](#)).

Namely:

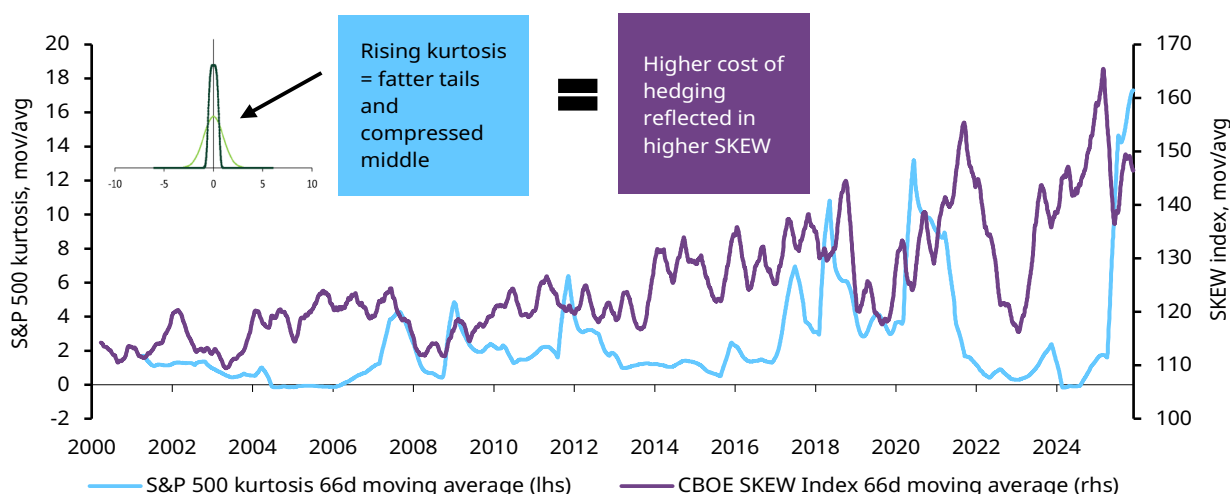
- Global GDP growth remains stable and broadly in line with trend (2.7% – 2.8% y/y in real terms)
- Around 75bps of additional rate cuts from the Fed, and a core CPI/PCE fall of roughly 40–60 bps by year-end
- The US dollar edges higher, and yields stay broadly flat.

But, as history shows, the macroeconomy rarely follows the path that market consensus dictates.

As such, we analyse the conditions that would push gold moderately higher ([a shallow slip](#)), significantly higher ([the doom loop](#)), and those that would prompt a notable pullback ([reflation return](#)).

Chart 4: Tail-risk events are on the rise

S&P 500 kurtosis and skew index*



*As of 28 November 2025. Higher kurtosis reflect larger swings in equity prices. Higher skew, the price of out-of-the-money puts, reflects larger tail risks. Source: Bloomberg, World Gold Council

3. BlackRock highlights 10 potential risks that could weigh on global political and economic relationships in the future. For more information, see: [Geopolitical Risk Dashboard](#) | BlackRock Investment Institute

4. Consensus macro data provided by Oxford Economics.



A shallow slip

US economic data has been mixed, but market participants are concerned that momentum may be slowing. As risk appetite declines, positioning shifts to defensive assets.

Within this environment, a potential reset in AI expectations could act as an additional drag on equity markets, especially since AI names carry significant weight in major indices, amplifying market volatility and encouraging further de-risking.

This may result in a softer US labour market as record-high margins contract, which would prompt weaker consumer activity and contribute to a broader global growth slowdown.

Against this backdrop, the Fed would likely cut rates beyond current expectations, easing policy in response to rising economic uncertainty and expectations of cooling inflation.

Impact on gold: moderately bullish

The combination of lower interest rates and a weaker dollar paired with heightened risk aversion would **create a continued supportive environment for gold**.

Our analysis shows that, in this environment, **gold could rise 5% – 15% in 2026** from current levels,⁵ depending on the severity of the economic slowdown, and the speed and magnitude of the rate cuts.⁶

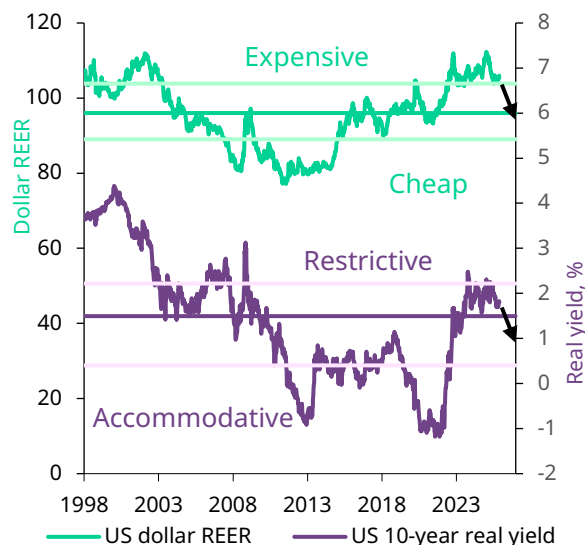
This would represent a solid return in a normal year, but following 2025's strong performance, it would still be considered a noteworthy follow-up.

The combination of lower interest rates and a weaker dollar – both of which remain cyclically high (**Chart 5**) – have historically been a source of support for gold.

In addition, continued strategic central bank buying and potential new investment entrants, such as insurance companies in China or pension funds in India,⁷ could further support gold's positive trend even if the economic environment remains relatively benign.

Chart 5: Real rates and the US dollar remain cyclically high

US dollar REER and US 10-year TIP yield*



*Data as of 21 November 2025. REER reflects CITI Real Effective Exchange Rate broad US dollar index. Horizontal lines reflect 1st, 2nd and 3rd quartiles. Source: Bloomberg, World Gold Council

The doom loop

There is a non-zero chance that the global economy moves into a deeper and more synchronised slowdown,⁸ driven by rising geopolitical and geoeconomic risk. Tensions around trade, unresolved regional conflicts, or a new flashpoint may erode confidence and weigh heavily on global activity. These pressures would contribute to a more fragmented global environment and heighten risk sensitivity across trade and investment.

As confidence fades, businesses scale back investment and households pull back on spending, setting off a self-reinforcing “**doom loop**” that deepens the downturn. US growth weakens further, and inflation falls below target, prompting the Fed to cut rates aggressively. Long-term yields decline sharply, and the US dollar softens as policy eases, contributing to softer global trade and broad commodity weakness.

5. See **Chart 1, p3** for details.

6. Performance implied by our Gold Valuation Framework based on the inputs shown in **Table 2, p9**.

7. *India's pension regulator plans to widen investment options for better returns, chairperson says, Reuters, September 2025.*

8. *Probability of US Recession Predicted by Treasury Spread, Federal Reserve Bank of New York, November 2025.*



Impact on gold: bullish

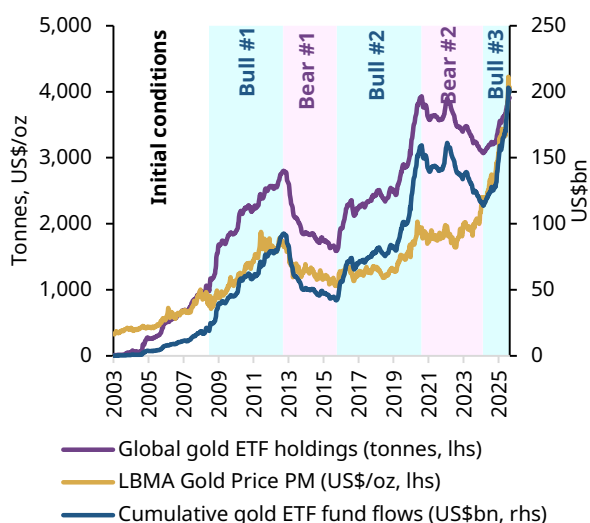
This combination of falling yields, elevated geopolitical stress and a pronounced flight-to-safety would create **exceptionally strong tailwinds for gold**, supporting a sharp move higher. Under this scenario **gold could surge 15% – 30% in 2026** from current levels.⁹

Investment demand, particularly via gold ETFs would remain a key driver, offsetting weakness in other areas of the market, such as jewellery or technology.

Rising prices have historically spurred investor interest, accelerating momentum. Global gold ETFs have seen US\$77bn of inflows so far this year, adding more than 700t to their holdings.¹⁰ Even if we move the starting point back further to May 2024, collective gold ETF holdings are up by approximately 850t. This figure is less than half of what we have seen in previous gold bull cycles leaving ample room for growth (Chart 6).

Chart 6: Investment flows during gold's current bull run remain below those from previous cycles

Global gold ETF holdings and total fund flow*



*Data as of 28 November 2025. See [Gold ETFs | World Gold Council](#).
Source: Bloomberg, ICE Benchmark Administration, World Gold Council

Reflation return

On the flip side, there's also a possibility that the policies set by the Trump administration succeed, resulting in stronger-than-expected growth linked to fiscal induced support.

Under these conditions, reflation likely takes hold, pushing activity higher and lifting global growth toward a firmer trajectory. As inflation pressures mount, the Fed would be forced to hold or even hike rates in 2026.

This, in turn, would push long-term yields higher and strengthen the US dollar. The rise in yields and a firmer currency increase the opportunity cost of holding gold and draw capital back toward US assets. Improving economic sentiment would also fuel a broad risk-on rotation.

Impact on gold: bearish

Rising yields, a stronger dollar, and the shift toward risk-on positioning weigh heavily on gold, prompting a notable withdrawal of investor interest. With hedges unwound and retail demand softening, the backdrop turns decidedly negative, **resulting in a gold price correction of between 5% and 20%**, from current levels.¹¹

Gold ETF holdings could see sustained outflows as investors rotate into equities and higher-yielding assets. Their magnitude would be a function of the reduction in gold's risk-induced premium, which has been a mainstay since the invasion of Ukraine in 2022.

However, historical analysis also shows that opportunistic buying from consumers and long-term investors could act as a buffer in this kind of environment.

Despite this, the combination of higher opportunity costs, risk-on sentiment, and negative price momentum could create challenging conditions for gold, reinforcing this as the most bearish scenario in our outlook.

Wildcards

Beyond the scenarios outlined above, central bank demand and recycling supply are notable wildcards. These factors sit outside our traditional quantitative modelling for a few reasons but could materially influence gold markets.

Central bank demand remains a significant contributor to gold's performance. Official sector purchases have been strong and there are good reasons to expect central bank buying to continue.

9. See [Chart 1, p3](#) and [Table 2, p9](#) for details.

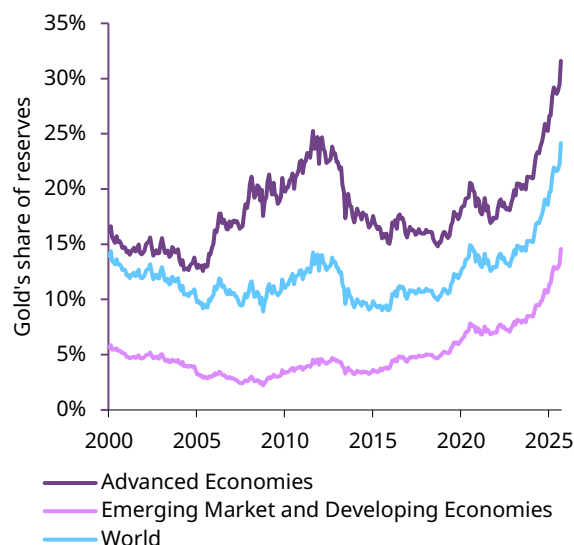
10. Indicative figure as of 30 November 2025. See [Gold ETFs | World Gold Council](#)

11. See [Chart 1, p3](#) and [Table 2, p9](#) for details.



Chart 7: Gold reserves from emerging markets are well below those from advanced economies

Gold as a share of total foreign reserves*

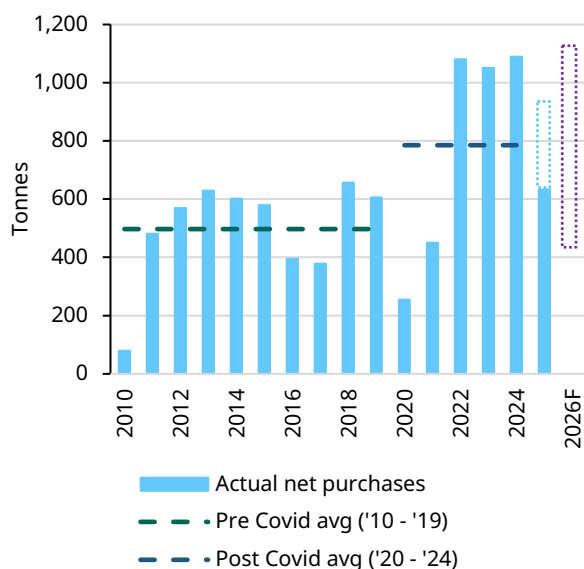


*Based on IMF aggregated data as of 30 September 2025. See [Goldhub.com](https://www.goldhub.com)
Source: ICE Benchmark Administration, IMF, World Gold Council

Gold reserves from emerging market countries, which are the main source of demand, remain well below those from developed countries (Chart 7). If geopolitical tensions escalate, EM purchases could accelerate, reinforcing structural support for gold.

Chart 8: Central bank demand has been an important contributor to gold's performance

Actual and estimated annual central bank demand*



*2025 data as of Q3 2025. The dotted blue bar represents our full-year 2025 estimate of 750-900t. For 2026, the dotted purple line represents a wide-ranging full year forecast that will depend on macro and policy drivers.
Source: Metals Focus, Refinitiv GFMS, World Gold Council

However, the decision process for central bank gold buying is often dictated by policy rather than market conditions alone. A significant pullback in purchases to or below pre-COVID levels could create additional headwinds for gold (Chart 8).

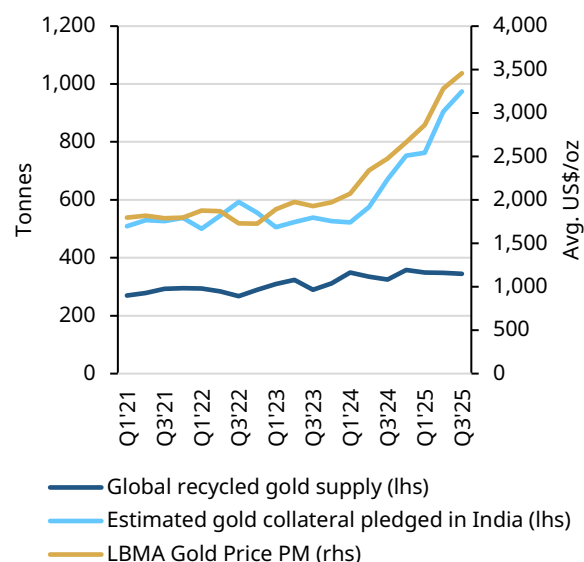
Recycling flows could also become a significant swing factor. Recycling has been relatively muted this year after accounting for factors such as the rise in the gold price and the effect of economic growth. This phenomenon has been linked to a notable increase in the use of gold as collateral for loans.

In India, consumers have pledged more than 200t of gold jewellery through the formal sector this year alone (Chart 9). And anecdotal evidence suggests there is almost as much gold backing loans from the informal sector.

If recycling remains subdued, with gold being used as collateral instead, it will continue to provide support. But a marked economic slowdown in India could trigger forced liquidations of gold-backed collateral, boosting secondary supply and adding pressure to prices. And while there is a widespread positive perspective for India's economy, a severe global downturn – such as the Doom loop scenario – could create a spillover effect.

Chart 9: Loans with gold as collateral are on the rise

Estimated gold jewellery pledged as collateral in India and global recycled supply per quarter*



*Data as of 30 September 2025. We estimate pledged gold jewellery in India by banks and non-banking financial companies (NBFC) based on data from the Reserve Bank of India.

Source: ICE Benchmark Administration, Metals Focus, RBI, World Gold Council



Conclusion

Gold's outlook for 2026 is being defined by the uncertain economic environment that investors currently face. And, just like 2025, the upcoming year may bring significant volatility across financial markets.

While the current gold price broadly reflects the prevailing macroeconomic consensus and suggests a rangebound performance, our analysis indicates that the forces of softer growth, accommodative policy, and persistent geopolitical risks are more likely to support gold than to undermine it.

Moreover, gold investment, which has been critical to this year's performance, still has room to grow.

Despite the plausibility of a bearish scenario, it is likely that investors will maintain some exposure to gold given the unpredictability of current geoeconomic dynamics.

In addition to investment demand, central banks and recycling can provide additional support. But, under certain conditions they can also become headwinds.

Ultimately, the diversity of possible outcomes highlights the value of scenario-based planning. In a world where shocks and surprises are increasingly the norm, gold's capacity to provide diversification and downside protection remains as relevant as ever.

Table 2: Gold responds to a combination of factors that influence its role as an asset
Hypothetical macroeconomic scenarios and their implied gold performance for 2026*

Economic scenario	Current consensus	A shallow slip	The doom loop	Reflation return
<i>Expected Fed funds rate</i>	Current 3.75% - 4.00%; 75bps lower	Current 3.75% - 4.00% 120bps lower	Current 3.75% - 4.00% 175bps lower	Current 3.75% - 4.00%; 25bps - 50bps higher
Opportunity cost	10yr yields: stable	10yr yields: fall 30 – 40bps	10yr yields: fall by more than 100bps	10yr yields: rise by at least 20bps
	USD: slightly higher	USD: flat to lower	USD: downside pressure	USD: moves materially higher
Economic expansion	Stable trend global growth	Global growth slightly slows	Global growth materially slows	Strong reflation; global growth up 3%
Risk & uncertainty	Inflation flat	Inflation drops by c.30bps	Inflation falls below 2%	Inflation rises by more than 1%
	Neutral risk positioning	Risk-off positioning	Broad risk-off positioning	Risk-on positioning
	Geopolitical risk elevated but stable	Geopolitical risk spikes then falls	Geopolitical risk spikes	Geopolitical risk falls
Momentum	Commodities flat	Commodities drop	Broad commodities selloff	Commodities rebound
	Slight unwind of gold net positioning	Gold net positioning rises	Gold net positioning materially increases	Gold net positioning falls significantly
Implied gold performance	Rangebound	Moderately higher	Higher	Lower

Colour key (effect on gold)	Negative	Neutral	Positive
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*Data as of 28 November 2025. Hypothetical scenarios constructed based on Bloomberg consensus expectations, current market prices, Oxford Economics forecast, and historical performance. Impact on gold performance based on average prices as implied by the [Gold Valuation Framework](#).
Source: Bloomberg, Oxford Economics, World Gold Council



World Gold Council

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We drive industry progress, shaping policy and setting the standards for a perpetual and sustainable gold market.

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